

New Alaska Palin poll:

“Alaskans are split on their opinion of Sarah Palin...”

A new AlaskaPoll® survey by the Dittman Research Corp. indicates Alaskans are approximately evenly divided regarding their opinion of former Governor Sarah Palin. On a statewide basis, nearly half (46%) report favorable perceptions, while slightly over half (52%) report unfavorable perceptions.

Question:

“What is your personal opinion of former Governor Sarah Palin?”

46%	{	20%	Strongly favorable
		26%	Somewhat favorable
52%	{	21%	Somewhat unfavorable
		31%	Strongly unfavorable
		2%	Unsure

Survey date: April 2010

Registered Republicans report highest favorable ratings (71%), while Democrats report highest unfavorable ratings (76%); with Non-partisan voters also serving up a more unfavorable than favorable rating -- 59% “strongly/somewhat unfavorable”; and 39% “strongly/somewhat favorable.”

“What’s your personal opinion of former Governor Sarah Palin ...?”

	<u>Strongly Favorable</u>	<u>Somewhat Favorable</u>	<u>Somewhat Unfavorable</u>	<u>Strongly Unfavorable</u>
Democrat.....	10%	14%	18%	58%
Republican.....	37%	34%	17%	10%
Non-partisan.....	12%	27%	25%	34%
Male	17%	32%	23%	26%
Female.....	22%	21%	18%	36%



Survey scope: Statewide Alaska
 Date: April 2010
 Sample size: n=400
 Sample error: ± 4.9
 Source: Independent, for public interest only, not sponsored by any candidate or group